

Maya Pelichet, Product Designer

I'm a UX designer with 5+ years of work experience. I believe that simplicity and user satisfaction are the highest goals, and that a meticulous design routine provides the reliability for a straightforward solution. Willing to relocate.

EXPERIENCE

02

Microsoft

Designer 2 / Redmond, WA / September 2021 - Present

UX Designer / Redmond, WA / July 2020 - September 2021

UX Designer (Contractor) / Redmond, WA / February 2019 - July 2020

Lead end-to-end design and product strategy for the Viva Connections feed and manage Microsoft Stream, SharePoint, and Yammer integrations.

Redesigned Azure Billing overview which boosted the NPS from 28.77 to 38.04, reduced support tickets by 30%, and increased engagement by 20% over the course of a year.

Co-organized the Microsoft Reach Mentorship Program pilot, recruiting 23 mentors who hosted 229 sessions with mentees from underrepresented backgrounds.

Starbucks

Application Developer I / Seattle, WA / August 2018 - December 2018

UX Design Intern / Seattle, WA / June 2017 - August 2017

Developed transactional and educational functionality of app.starbucks.com.

Supported the team members and performed activities to resolve issues in a timely and accurate fashion.

RecoMed

Product Design Intern / Cape Town, South Africa / June 2018 - August 2018

Analyzed client sites and provided recommendations for improvement that were documented on Confluence.

Devised and implemented A/B tests and measured results.

Oversaw design and development of new mobile application from conception to launch using Balsamiq Mockups, Adobe XD, and React Native.

GE Digital

UX Design/Front-End Engineering Intern / New Orleans, Louisiana / August 2017 - November 2017

Built a robust oil monitoring application using React JS for BP stakeholders alongside members of the Plant Operations Advisor (POA) Engineering team.

CONTACTS

01

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SKILLS

04

Affinity Diagramming, Competitive Analysis, Ethnography, Information Architecture, Interviews, Rapid Prototyping, Typography, Usability Evaluation, User Research, Visual Design, Wireframing, Adobe Creative Suite, Balsamiq, Sketch, Figma, Principle

EDUCATION

03

Tulane University

2014 - 2018

B.S., Computer Science and Applied Computing Systems and Technology, minor in Studio Art, concentration in Digital Design, **GPA: 3.5**

HONORS AND ACTIVITIES

05

Honors

Tulane Newcomb College Institute 30 under 30 Honoree / October 2022

Benjamin A. Gilman International Scholarship (24% selection rate) / April 2018

Tulane Newcomb College Institute Oak Wreath Senior Leadership Award / April 2018

Activities

Podcast Host of *The Designers Toolkit: A Podcast for New Designers*

President of Women in Technology, Brother of Alpha Kappa Psi Professional Business Fraternity, Technology Chair of CRAWFEST MUSIC Festival